

POWER YOUR BUSINESS

'Leasing and Equipment Finance in the Post-Crisis Economy'

April 14, 2011 Thursday, Ceylan Intercontinental Hotel, Istanbul

We are pleased to announce the Summit on Leasing and Equipment Finance in Post-Crisis Economy on April 14, 2011 in Istanbul, organised by Sigma Consultancy and FIDER, The Turkish Leasing Association.

In the aftermath of the financial crisis, financial institutions are facing changing regulations that require significant transformation in business practices. The leasing and equipment finance industry is looking for new ways to grow and enhance productivity while adapting to new regulations and new consumer habits.

The Summit will address the present and future challenges of the industry and offer cutting-edge ideas as well as strategic networking and learning opportunities for senior level executives. This is an event for the executives who are looking to develop new strategies and drive more value out of their business.

Join us at the Summit on 14th of April in Istanbul. Exclusive invitation only event helps executives who are looking for differentiating solutions to their current challenges.

What Distinguishes This Event

The Summit is the event where industry professionals have the opportunity to learn as they discuss and debate the current challenges faced by business professionals and their timely and innovative solutions. It provides the platform to become more agile, more efficient and more effective whilst aligning compliance needs with the demand of securing growth. It attracts a senior level audience in the industry and is a unique forum for open discussions on the many challenges and opportunities relevant to their business.

The first hand experience and expertise combined with high-level networking makes this Summit a must attend event for all players in the market. Plan to attend and be part of this unique gathering of lessors and decision makers in the industry.

AGENDA

- 13:30-14:00 Registration
- 14:00-14:10 Opening Speech
Bülent Taşar, Chairman of FIDER, Turkish Leasing Association
- 14:10-14:40 'Leasing in the Post-Crisis Economy-Yesterday, Today and Tomorrow'
Sudhir Amembal, CEO of Amembal & Associates
- 14:40-15:30 Panel: 'Opportunities in Leasing and Equipment Finance in the Post-Crisis Economy'
Panelists;
Semih Pala, CEO of MAN Financial Services
Tuncer Mutlucan, CEO of AKLease
Yousef Abdulla Yousef, CEO of Abu Dhabi National Leasing
Moderator: Sudhir Amembal.
- Reaction to Financial Crisis
 - Lessons Learned from Crisis
 - Creating Value with Leasing and Equipment Finance in the Post-Crisis Economy
 - Thoughts About the Future of Leasing and Equipment Finance
- 15:30-16:00 Coffee Break
- 16:00-16:50 Panel: 'Macro It Is!'
Panelists;
Willem Steenkamer, CEO of ING Leasing
Javad Einabadi, CEO of Saderat Leasing
Hakkı Sevand, CEO of SIGMA Business Solutions
Moderator: Sudhir Amembal.
- The Four Pillars that Support the Industry
 - How Leasing Fuels the Economy and Creates Employment Opportunities
 - Creating the Best Infrastructure for Leasing
 - Reacting to the Changing Accounting Landscape
- 16:50-17:10 'Differentiating Yourself in Leasing with Technology'
Fatih Kuran, CEO of Dinamo Training and Consultancy
- 17:10-17:30 'LeaseFlex and FinanceFlex: Adding Value to Leasing and Equipment Finance'
Hasan Altıntaş, Consultant, SIGMA Business Solutions
- 17:30-18:30 Reception Cocktail

Overview

We are coming out of the financial crisis. Evaluating the effects of the crisis on the leasing and equipment finance industries and reviewing the recovery is a key to better understand the current challenges and opportunities.

In a world where complexity is ever increasing, technology can support you in your decision-making and provide for comprehensive risk management.

If you want to increase your returns and your customer portfolio, achieve sustainable growth for your company, and hear from the prominent CEOs and consultants in the industry,

We invite you to the Summit "Leasing and Equipment Finance in the Post-Crisis Economy" to be held in Istanbul on the 14th of April. Please request your personal invitation.

Practical Information

Joining Instructions

On receipt of your Registration Form, we will send you your invitation and practical information. For any queries, please contact Serpil Toku by email at stoku@sigma-consultancy.com, by fax at +90 212 483 71 25, or by phone at +90 212 449 15 00.

Venue

The Summit will take place at Ceylan InterContinental Hotel. A five-star ambiance at Istanbul's one of the best addresses and in the heart of the city. Located in Taksim, the City Center of Istanbul, commanding stunning views of the Bosphorus, Taksim, Skyline of Istanbul and the Blue Mosque, the hotel is in a short walk from Dolmabahce Palace and Lutfi Kirdar Congress Hall. Ceylan InterContinental Istanbul is the ideal base from which to explore this Ottoman capital city's endless historic sites, museums, restaurants, clubs and shops.

About Sudhir Amembal

Sudhir P. Amembal is Chairman and CEO of Amembal & Associates as well the CEO and Editor of Global Leasing Resource. He began his professional career in lease education, consulting and publications by co-founding Amembal & Isom in 1978, the first entity in the world to serve the global leasing industry.

Entities under his stewardship became the world's most highly respected training and consulting firms in the field of equipment leasing. These entities have trained over 70,000 leasing professionals throughout the world. Mr. Amembal has conducted technical presentations on leasing in over 75 countries. As a government advisor, Mr. Amembal has spearheaded lease consultancy engagements conducted on behalf of over 20 governments including China, Indonesia, Korea and Nigeria. He has co-authored 16 books on leasing including the industry best-seller 'Winning with Leasing!'. He has chaired each of the annual World Leasing Conventions from 1993 to date.

About Sigma Consultancy

With many years expertise in your industry, SIGMA can bring you cutting edge solutions for your business needs. The vision of SIGMA is to provide strategic applications for financial services that enable its clients to gain competitive advantages in the global marketplace by increasing productivity and growth. Our solution portfolio includes Leasing and Equipment Finance Operating Solutions, Corporate Asset and Spend Management, Business Process Management (BPM), Enterprise Content Management (ECM) and Customer Relationship Management (CRM) Solutions for Financial Services.

About FIDER

FIDER, The Turkish Leasing Association was founded in 1994 by the major players of the leasing industry. The companies engaged in leasing are represented in the association. The association's key task is to carry out institutional activities with a view of providing information and assistance to its members and contributing towards the solution of issues related to leasing at different supervisory authorities.

The Association hosts educational programs and conferences, produces informative publications. FIDER puts out statistical materials for the industry. In addition, FIDER publishes a quarterly magazine called "Leasing World".